



P.O. Box 628
Chapel Hill, NC 27514

November 19, 2019

Ms. Victoria Orbison
[REDACTED]
[REDACTED]

Dear Ms. Orbison:

Did you know that you can make a difference in the lives of more than [70,000 children](#) across the state while being a student at the University of North Carolina at Chapel Hill?

Carolina For The Kids is recruiting students like you to participate in **UNC Dance Marathon 2020**. This is an entirely student-led fundraising event that directly benefits the patients and families of UNC Children's hospital. But we need you to make it a success.

College is a busy time, but Dance Marathon is an experience unlike any other. You're invited to stand up for 24 hours to represent the battles of the children in the hospital. This 24-hour commitment could mean a lifetime of better health for the kids fighting illnesses in North Carolina, while you make friends and memories that will last a lifetime.

Not only is this a chance to be a part of something bigger than yourself, the event is complete with endless entertainment to keep you standing every second. From *live performances* to *delicious meals* to *constant encouragement*, there's something for everyone at Dance Marathon. There are very few opportunities like this to **make a direct impact as a college student**. **Sign up by replying to this letter** or visiting carolinaftk.org/dance.

Sincerely,

Michelle Cooley

Michelle Cooley
Carolina For The Kids 2020 Executive Director

P.S. Thanks to students like you, we have raised over \$6 million throughout the organization's history. **Be a part of the legacy** and help us overcome new obstacles. **Sign up today!**