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Dec. 6, 2019

CAROLINA FOR THE KIDS TO HOST ANNUAL 24-HOUR DANCE MARATHON

What is Dance Marathon?

- Dance Marathon is a 24-hour no-sitting, no-sleeping event held each year at the University of North Carolina at Chapel Hill to benefit the patients and families of UNC Children's.
- The event is symbolic of the struggle that the patients in the children's hospital face each day.
- Hundreds of students will stand together in celebration of the year's fundraising efforts.
- This year's Dance Marathon will take place on March 20 and 21 primarily in Fetzer gym. The event will include activities and entertainment for the entire 24 hours.

22 years of history precede the 2020 Dance Marathon.

- The first marathon was held in 1999, inspired by marathons of <u>other universities</u> across the nation.
- The organization was first founded by a UNC student, Michael Bucy, and still today run entirely by UNC undergraduates.
- Since its first year, students have raised over \$6 million for the patients and families of UNC Children's.

CFTK has a mission much larger than one event.

- Though Dance Marathon is the organization's largest event, Carolina For The Kids works year-round to financially, emotionally, and medically support UNC Children's.
- They host <u>Parent's Night Out</u> each Tuesday where they serve free hot meals in the hospital so that parents don't have to worry about leaving their child's bedside for dinner.
- They also fund a variety of <u>research grants</u> in hopes of providing current and future patients with higher quality treatment and care.
- To get involved and learn more, visit <u>carolinaftk.org/dance</u>.